



EXCIPIENT FEST[®] Asia

THE SCIENCE IS THE FUN!
科学即乐趣

ORGANIZERS



National Institutes for Food and Drug Control



China Center for Pharmaceutical International Exchange

CO-ORGANIZER



Invitation for Sponsor/Exhibitors

Beijing International Convention Center

Beijing, China November 19-21, 2013

Excipient Industry's Best Expo for Regulatory, Science and Supply Chain Education.

Premiere Event for Pharma Ingredients

Confirmation needed ASAP to reserve best booth spaces
ExcipientFest sponsorship is exclusively targeted at Excipient Manufacturers, Pharmaceutical Manufacturers, Educational Institutions / Associations and companies working in areas related with pharma ingredients & R&D.

International Contact:
marisol.perez@excipientfest.asia
1 (787) 714-3000

China Contact:
tracy.li@excipientfest.asia
86-10-82212866



EXCIPIENT FEST[®] Asia

November 19-21, 2013

ExcipientFest is the leading international forum devoted to scientific, regulatory and sourcing developments in Excipient technology. This two-day conference & expo is a true educational bridge between Excipient Manufacturers and the demanding Pharmaceutical industry.

Marketing Efforts:

- **Primary Target:** Pharmaceutical Industry Professionals (Scientists, Regulatory, QA, Compliance, Technical Services, Production, Supply Chain & Management).
- **Expected Attendance 2013:** 400+
- **Advertising:** Print Ads (National Pharma Magazines), Web ads, Direct mailings, Web site, Email Advertising and Exhibitor Guide.

Educational Sessions for ExcipientFest Asia

- Innovative Drug Applications
- Excipient Functionality & Formulation
- CFDA & Regulatory
- Supply Chain Security
- Controlled Release
- Biotechnology
- Design of Experiments
- Specialty Coatings
- Strategic Sourcing
- Workshop Topics

Approved by



China Food and Drug Administration

ORGANIZERS:



National Institutes for Food and Drug Control



China Center for Pharmaceutical International Exchange



IPEC Federation

CO-ORGANIZER:



IPEC Association (China) Limited

Conference & Expo Attendance Fees:

- **Total Conference Expo:** \$320 (\$340 after November 15th) Admission pass for both days to Expo, Educational Sessions, Lunches, Cocktails & a copy of the Exhibitor Program.
- **Total Conference Workshops:** \$430
Includes all above + participation in one of two Workshops on Nov. 19th
- **Group Payment Discount: 5 people +:** take \$40 off each Total Conference fee. Must register together and have one method of payment.
- **EXPO ONLY:** FREE OF CHARGE (online registration required)

Cancellations after Nov. 15th, 2013 or no-shows are non-refundable.

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Sponsor/Exhibitor Levels:

Gold Speaker-Sponsor/Exhibitor: \$8,200*

(Limited to 8 only)

Primary focus & speaker participation in the Educational Conference.

Package includes:

- Industry-wide promotion of company's speaker & presentation topic
- Primary logo display and write-up on ExcipientFest website & links
- Primary logo display on all promo materials, ads & Presentation Book
- 1 preferential booth space upon availability (12'x9')
- 6 complimentary Total Conference Expo & Lunch Passes (including staff)

Silver Sponsor/Exhibitor: \$3,300

- Industry-wide promotion of your company as a sponsor
- Logo display on ExcipientFest website with links & in Exhibitor Guide
- 1 booth space (9'x9')
- 4 Total Conference Expo Passes, Lunches included (booth staff)

Deadline: August 31st, 2013

- Reserve ASAP to secure best booth space.
- 50% deposit required at time of Registration
 - Balance due by August 31st, 2013

Other Sponsorship Opportunities for Exhibitors Only:

- **Cocktail Sponsorships:** \$2,400. Select Sponsors are invited to exclusively sponsor the Cocktails on day 1 and day 2 from 5:00 PM - 7:00 PM. The cocktails feature music, food and draws 400 delegates + Expo attendees. Includes prime logo display/mention on web site, promotion literature, exhibitor guide and Logo on banner/drink tickets. Sponsor is welcome to contribute additional corporate promotional items and elements to the event.
- **Other Sponsorships** (each day): Lunch Sponsorship: \$1,600 day, The Lucky Draw Card Raffle \$1,100 both days, Tea Breaks: \$550 day, Badge Lanyards: \$1,600 (both days), Event Bag: \$2,000 (both days), Advertising in Program Guide (rates upon request).

Booth Services & Meeting Areas:

- **Business Exchange Meeting Areas:** Meet privately with customers outside of your booth and reserve an exclusive area for your company. Private conference rooms outside the Ball Room area can be reserved.
- **Booth Services:** Booths set-up by Exhibitors or under contracted services.
Booth Fees Include: Wall paneling, fascia board, carpet, reception desk, table, 2 chairs, waste basket and electrical outlet.
Booth Set-Up: (Tues. Nov 19th) 2-10 PM
Booth Take-Down: (Thurs. Nov 21th) after 10 PM

Booth Logistics, Set-Up / Take Down

Service provider information provided separately at www.excipientfest.asia

Hotel Accommodation:

Crowne Plaza Parkview Wuzhou Hotel
Beijing North Star Continental Grand Hotel
Yayuncun Hotel

Sun., Nov 17th to Fri., Nov 22nd

Reserve ASAP to guarantee rooms and dates at ExcipientFest rate.

2013 Conferences & Expo Schedule:

WORKSHOP DAY

2 Full Day Workshops

DAY 1

- Keynote Speaker
- Educational Sessions
- Pharma Expo
- Speaker's Round Table
- Lunch
- ExcipientFest Cocktail

DAY 2

- Educational Sessions
- Pharma Expo
- Lunch
- ExcipientFest Closing Ceremony